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ETA[®] INTERNATIONAL



PRESS RELEASE

Electronics Industry Magazine Now Accessible to All

Formerly available exclusively to its members, ETA[®] International now offers its trade association publication to anyone interested in electronics and related industries. Each issue features information on changing industry topics such as new specialty techniques and technologies, trends, troubleshooting tips, qualification opportunities, educational advice and association updates.

Greencastle, March 1, 2021: With more people being affected by social distancing, [ETA[®] International](http://www.eta-i.org) has opened the pages of its *High Tech News* members-only magazine to bring more like-minded individuals together. People passionate about technology who are eager to learn from skilled professionals are invited to hone their skills by reading the bi-monthly digital publication.

ETA's *High Tech News* features articles written by members and various industry specialists from all career levels that help job seekers find the training and accredited credentials they need to get started in multitude of exciting and lucrative careers available to certified electronics technicians. Sage technical advice for seasoned professionals to help them advance in their areas of expertise, along with insightful recommendations for instructors and educators, can also be found in the publication. ETA tests and certifies thousands of professionals each year with over 90 accredited and industry-recognized certifications. Students, young technicians, and experienced professionals alike look to *High Tech News* for guidance and important industry updates.

Technical professionals with fresh ideas and practical solutions to the challenges facing today's electronics and related industries, especially those which provide case studies and innovative troubleshooting solutions for industry challenges, are encouraged to submit an article for publication in the *High Tech News* to: editor@eta-i.org.

With over 10,000 unique visitors to the ETA website each month, imagine the increased exposure advertisers can reach! With the option to add images and embed audio/video, advertisements are sure to capture plenty of attention. This impressive audience is comprised of professionals in electronics industries such as Fiber Optics, Wireless Communications, Information Technology, Industrial Electronics, Renewable Energy, Smart Home, and more. This includes individuals employed in service centers, Fortune 10 organizations, educational institutions and state/federal employers, public utilities, plus military electronics specialties. Contact ETA today to find out about current advertising specials.

About ETA - Celebrating 40+ years of service to the electronics industry, ETA has delivered over 250,000 certification examinations successfully. Widely recognized and frequently used in worker job selection, hiring processes, pay increases, and advancements, ETA certifications are often required as companies bid on contracts. ETA's certifications are personal and travel with the individual, regardless of employment or status change and measure competencies of persons, not products or vendors. ETA certifications are accredited through the International Certification Accreditation Council (ICAC) and align with the ISO-17024 standard. www.eta-i.org

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