

**Contact:**  
**Michele Lawson, CSS**  
ETA International  
Phone: (800) 288-3824  
Fax: (765) 653-4287

5 Depot Street  
Greencastle, IN 46135  
www.eta-i.org

**ETA<sup>®</sup> INTERNATIONAL**



# PRESS RELEASE

## Digital Video Editor Certification Released by ETA International

*People with artistic, enterprising and investigative interests who are also skilled in hot technology areas, such as computer aided design, enterprise application integration software, graphics or photo imaging software and web page creation should consider attaining ETA International's new Digital Video Editor (DVE) certification to advance their careers. The worldwide increase of digital filming, editing and producing has made video the preferred media choice and requires fundamental knowledge and skills that can be validated with ETA's accredited DVE certification.*

**Greencastle, October 1, 2017:** Becoming a digital video editor requires a combination of education, technical skills, visionary capabilities and on-the-job experience. ETA<sup>®</sup> International's new DVE certification is a great first step toward a successful career. ETA's new DVE certification is designed for technically savvy professionals using computer hardware and video editing software to make sure the images, sound, special effects and other aspects of video all fit together logically and accurately.

"In order to establish a more clear path to becoming an editor, ETA's new DVE certification can assist technically proficient individuals with creative sensibilities that allow them to properly convey a message in finding valuable careers in a competitive job market," said ETA President Teresa Maher, CSS.

The U.S. Department of Labor's O\*NET Online deems Digital Video Editors as a "Bright Outlook" career, meaning jobs are expected to grow rapidly in the next several years, will have large numbers of job openings or are new and emerging occupations. DVE jobs are expected to grow much faster than average, by 14% or higher, through 2024. Median wages for a DVE in 2016 were \$30.18 hourly and \$62,760 annually.

A creative eye to detail, advanced technical skills and the flexibility to work long or unusual hours are great assets, as are a good sense of creativity and the ability to collaborate with directors and producers to achieve the product they desire.

Aside from having in-depth knowledge of the technical aspects of video production, many editors are proficient in computer programs related to their assignments. In order to perform the professional tasks associated with the development of electronic digital videos for digital technology, DVEs must be knowledgeable in the following technical areas: screen format, video fundamentals, digital video fundamentals and formats, audio fundamentals, digital data rates as well as video and audio editing

fundamentals. The DVE certification will examine each area in depth to fully prepare the examinee for successful and lucrative careers.

ETA extends special appreciation to the Subject Matter Experts who volunteered their time and expertise to the DVE committee, including: Ali Muhammad; Richard Booth, FOI, FOT; Michael Goshen, CST, NST, ITS; Tcat Houser, RESlma, CST, NST; Ed Kirkpatrick, PVI, CSS; Brian Klier, Joe Maher, CSM, CSS; Muhammad Siddique; Muhammad Yousaf.

**About ETA** - Since 1978, ETA has delivered over 200,000 certification examinations successfully. Widely recognized and frequently used in worker job selection, hiring processes, pay increases, and advancements, ETA certifications are often required as companies bid on contracts. ETA's certifications are personal and travel with the individual, regardless of employment or status change and measure competencies of persons, not products or vendors. All ETA certifications are accredited through the International Certification Accreditation Council (ICAC) and align with the ISO-17024 standard. [www.eta-i.org](http://www.eta-i.org)

Download this press release at – [www.eta-i.org/pr/Digital\\_Video\\_Editor\\_Certification\\_Released\\_by\\_ETA\\_International.pdf](http://www.eta-i.org/pr/Digital_Video_Editor_Certification_Released_by_ETA_International.pdf)

# # #